



TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** March 27, 2012

From: Frank Robinson
Town Manager **Item No:** 4

Subject: ADOPT RESOLUTION NO. 2012-11, ADOPTING A COUNTYWIDE
VISION FOR OUR FUTURE

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

That the Town Council adopt Resolution No. 2012-11, Adopting a Countywide Vision for our Future.

SUMMARY:

On June 20, 2011, the County of San Bernardino adopted a vision statement which included elements such as jobs & the economy, education, public safety, environment, water, infrastructure, health care and housing. In an effort to successfully achieve this vision, and to make a statement to our community that this vision is moving forward, the Board of Supervisors for San Bernardino County is requesting that all cities and towns within San Bernardino County adopt the Countywide Vision Statement.

Our main goal as a part of San Bernardino County is to continue enhancing our working relationship with San Bernardino County as we accomplish this vision. It will only be as a result of our joint efforts that we, the Town of Apple Valley and the County of San Bernardino, will continue to be sustainable during this time of economic strife. The countywide vision benefits not only the Town of Apple Valley, but the entire high desert region.

Based on the foregoing, staff recommends adoption of the form motion.

RESOLUTION NO. 2012-11

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, ADOPTING A COUNTYWIDE VISION FOR OUR FUTURE

WHEREAS, IN Fall 2010, the County of San Bernardino and San Bernardino Associated Governments initiated an effort to engage the county's residents, businesses, non-profits and other governmental agencies in the creation of a Countywide vision for the future; and

WHEREAS, the County and San Bernardino Associated Governments facilitated forums throughout the county and receive feedback from the public to identify the vision that community residents have for their future; and

WHEREAS, from October 2010 through May 2011, input was gathered from thousands of residents, employers, educators, community and faith-based organizations, and elected and appointed government leaders throughout the county, through an online survey, 18 community meetings, two dozen roundtable discussions with topical experts, and input from each of the county's 24 cities and towns; and

WHEREAS, the community participants eagerly and conscientiously shared their thoughts about the county's successes, failures, opportunities and challenges; and

WHEREAS, the resulting data was summarized into a Countywide Vision Report, which includes the Countywide Vision Statement, nine core vision elements, a set of shared values and a collection of great examples that demonstrate innovative and collaborative solutions to critical issues; and

WHEREAS, on June 30, 2011, the County Board of Supervisors and the San Bernardino Associated Governments Board of Directors adopted the Countywide Vision Statement.

NOW, THEREFORE, BE IT RESOLVED by the Town Council of the Town of Apple Valley, approves and adopts the following Countywide Vision Statement:

"We envision a complete county that capitalizes on the diversity of its people, its geography, and its economy to create a broad range of choices for its residents in how they live, work, and play.

We envision a vibrant economy with a skilled workforce that attracts employers who seize the opportunities presented by the county's unique advantages and provide the jobs that create countywide prosperity.

We envision a sustainable system of high-quality education, community health, public safety, housing, retail, recreation, arts and culture, and

infrastructure, in which development complements our natural resources and environment.

We envision a model community which is governed in an open and ethical manner, where great ideas are replicated and brought to scale, and all sectors work collaboratively to reach shared goals.

From our valleys, across our mountains, and into our deserts, we envision a county that is a destination for visitors and a home for anyone seeking a sense of community and the best life has to offer.”

PASSED, APPROVED and ADOPTED this 27th day of March 2012.

Barb Stanton, Mayor

ATTEST:

La Vonda Pearson, Town Clerk