



TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** February 12, 2013
From: Dennis Cron, Assistant Town Manager **Item No:** 7
Municipal Operations and Contract Services
Subject: APPROVE REDUCED COST FOR GOLF PROGRAM WITH VICTOR VALLEY CHRISTIAN SCHOOL

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Approve and authorize a flat fee, reduced cost, team golf program for Victor Valley Christian School for its use of Apple Valley Golf Course.

SUMMARY:

Victor Valley Christian School (VVCS) participates in a high school team golf program. The team golf program includes a number of local private schools as well as Serrano, AAE and others. The VVCS head golf coach has requested authorization to use Apple Valley Golf Course as the golf teams "home course" and to use the golf course for practice rounds, range practice and all home course matches. The teams golf season runs from February 1st through May 1st, 2013, with team practice taking place (driving range and golf play) Monday thru Thursday after 3:30pm throughout the season. VVCS is requesting consideration for this program for structured golf team programming and if approved, would permit VVCS to use Apple Valley Golf Course for team play for a flat fee of \$800 for the entire season including free use of range balls while participating in structured team practice. All non-structured golf would be required to pay the regular adopted rates for golf play at the Golf Course. The VVCS golf team has a total of eight (8) team members, half of which reside in Apple Valley. The Head Coach and Assistant Coach both reside in Apple Valley as well.

BACKGROUND:

VVCS is requesting approval of a program that would allow the school to pay a flat fee during their golf season for the use of Apple Valley Golf Course for practice, team matches and use of the driving range. The Town has a cooperative agreement with the Apple Valley Unified School District and its team golf program that is similar to this

request. With the coaching staff and half of the team being residents of Apple Valley, VVCS is requesting that they be permitted to use Apple Valley as their home course. This program will not include the use of golf carts.

FISCAL IMPACT:

It is not anticipated that any negative financial impacts will occur as a result of allowing this structured play to occur at Apple Valley Golf Course. The team play will occur outside of the regular peak periods of use and the starter will make sure that paying customers will not be impacted. The potential exists that additional paid rounds of golf will result from this program, outside of the structured play, as team members might play additional rounds with family members at the full established rates.

ATTACHMENT:

Letter and Golf Schedule from VVCS

January 30th, 2013

To: Dennis Cron
Assistant Town Manager/
Municipal Operations and Contract Services
Town of Apple Valley
14955 Dale Evans Parkway
Apple Valley, Ca 92307

From: Matt Drake
Head Golf Coach
Victor Valley Christian School
15260 Nisqualli Rd.
Victorville, CA 92395

Dear Dennis,

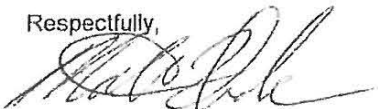
Thank you for taking the time to speak with me today in regard to having our fine school use the Apple Valley golf course for our high school golf season from February 1st till May 1st, 2013. As we discussed we are a small private Christian based school that has been in the High Desert since 1968.

As we discussed Dennis we have eight golfers at present that wish to practice and play Monday thru Thursday after 3:30 pm. We also will have approximately seven home matches. Five of the matches will involve one other high school; two matches will involve three other local high schools. League rules dictate that in match play only six players per team play during competitive matches. Five of our matches are against local high that bring local residents to your facilities.

Our school suffers from the tough economy as many other businesses do in our area, therefore our funds are limited. We are asking the Town of Apple Valley for a special dispensation for fees to our school. Please keep in mind that half our team leaves in Apple Valley, Ca. We ask that you allow us to pay a flat fee for our golf season of \$800 for our use of your facility for practice, match play and driving range. I do want to share with you that two other facilities in the valley offered VVCS a matching program and fees, however, AVGC is our top choice. As a resident of Apple Valley I want the town to receive not only these fees, but hopefully more daily fees after our season has ended from our base of players.

Dennis, I have also attached our schedule with high lights for our single in magenta and multiple team matches in green, I would like to thank both you and the town council for your kind consideration. I hope you will find our offer of fees and use of AVGC a benefit for the Town now and into the future.

Respectfully,



Matt Drake
Head Golf Coach

VVCS GOLF SCHEDULE 2013

<u>DAY</u>	<u>DATE</u>	<u>OPPONENT</u>	<u>LOCATION</u>	<u>TIME</u>
**Thursday	2.28.13	Laverne Lutheran	Apple Vly Golf Club	3pm
Monday	3.4.13	Neutral	TBA	3pm
Thursday	3.7.13	EEC	Ashwood	3pm
Monday	3.11.13	HCS	Hesperia CC	3pm
Thursday	3.14.13	AAE	SVL	3pm
Monday	3.18.13	VVCS	Apple Vly Golf Club	3pm
**Tuesday	3.19.13	Aquinas	Apple Vly Golf Club	3pm
Thursday	3/21/12	EEC	Ashwood	3pm
Monday	4/1/12	AAE	SVL	3pm
Thursday	4/4/12	HCS	Hesperia CC	3pm
Monday	4/8/12	VVCS	Apple Vly Golf Club	3pm
**Tuesday	4/9/12	Serrano	SVL	3pm
Thursday	4/11/12	AAE	SVL	3pm
Monday	4/15/12	EEC	Ashwood	3pm
Thursday	4/18/12	HCS	Hesperia CC	3pm
Monday	4/22/12	VVCS	Apple Vly Golf Club	3pm
Thursday	4/25/12	Neutral	TBA	3pm
Wed & Thurs	5/1-2/12	League Finals	TBA	
**Non-League				

1.29.13