

TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** November 12, 2013

From: Christopher Moore **Item No:** 10
Housing & Community Development
Specialist
Community Development, Housing Division

Subject: ESTABLISHMENT OF CONSOLIDATED PLAN/ THIRD YEAR ACTION
PLAN PRIORITY NEEDS FOR FY 2014-2015

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

That the Town Council approve the following list of Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) funding priorities, as established in the Strategic Plan, to be used as a guideline by the Community Development Citizens Advisory Committee (CDCAC) in making recommendations to the Town Council for the 2014-2015 Action Plan.

1. Preserve the existing Housing Stock.
2. Expand the supply of Affordable Housing.
3. Assist in reducing Housing costs for extremely Low- and Low- Income Households.
4. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.
5. Increase Affordable Homeownership Opportunities.
6. Eliminate blighted conditions and substandard housing through enhanced Code Enforcement activities and demolition
7. Provide shelter and related services to meet the needs of the Homeless population and support the development of a Continuum of Care System on a Region-Wide Basis.
8. Affirmatively further Fair Housing to ensure equal access to housing for Lower Income, Ethnic Minorities and Special Needs Groups.
9. Coordinate public and private efforts to reduce lead-based paint hazards and protect young children.
10. Create safer, more attractive and more accessible neighborhoods and stimulate economic growth through the improvement of infrastructure.
11. Provision of Public Facilities and Park Improvements.
12. Address Public Service Needs.
13. Expand the economic base and promote greater employment opportunities for Residents.

SUMMARY:

Since the initial adoption of the first Town of Apple Valley Five-Year Consolidated Plan in 1997, the Town Council has established the practice of setting annual priorities to be used as a guideline for funding recommendations outlined in each year's Action Plan. Due to the formation of the HOME Consortium, the priorities established now will provide direction for both CDBG as well as HOME funded activities.

Pursuant to CDBG regulations, all projects must meet one of three national objectives set forth by the U.S. Department of Housing and Urban Development (HUD): (1) Benefit low and moderate income households, (2) Aid in the elimination/prevention of slum and blight, or (3) Meet an urgent need. Pursuant to HOME regulations, HOME funds are specifically focused on affordable housing activities and may be used to develop and support affordable rental housing and homeownership opportunities. Recommended projects for funding should be consistent with addressing the needs identified, and priority strategy developed, in each five-year Consolidated Plan.

It is now appropriate for the Council to establish a list of priorities to be used as a guideline for funding CDBG and HOME projects during the 2014-2015 program year. Each year's Action Plan priorities should be consistent with the priorities established in the Five-Year Strategic Plan. Based upon the foregoing, staff recommends adoption of the form motion.

BACKGROUND:

The priorities identified in the 2012-2016 Five-Year Consolidated Plan are summarized below:

1. Preserve the Existing Housing Stock
2. Expand the Supply of Affordable Housing
3. Assist in Reducing Housing Costs for Extremely Low- and Low- Income Households
4. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.
5. Increase Affordable Homeownership Opportunities
6. Eliminate Blighted Conditions and Substandard Housing Through Enhanced Code Enforcement Activities and Demolition
7. Provide Shelter and Related Services to Meet the Needs of the Homeless Population and Support the Development of a Continuum of Care System on a Region-Wide Basis
8. Affirmatively Further Fair Housing to Ensure Equal Access to Housing for Lower Income, Ethnic Minorities and Special Needs Groups

9. Coordinate Public and Private Efforts to Reduce Lead-Based Paint hazards and Protect Young Children

Town Council Staff Report
Page 3

10. Create Safer, More Attractive and More Accessible Neighborhoods and Stimulate Economic Growth Through the Improvement of Infrastructure
11. Provision of Public Facilities and Park Improvements
12. Address Public Service Needs
13. Expand The Economic Base and Promote Greater Employment Opportunities for Residents

Although the Town has made progress in meeting some of the priorities established in the current Five-Year Consolidated Plan, it is far from addressing all of the needs identified. In particular, HUD requires cities to substantially address priorities outlined in their five-year housing strategy. Existing state requirements also create a need to develop more affordable housing.

On October 15, 2013, a Consultation Meeting was held to solicit input from non-profit entities and service providers as to the housing and community development needs of our community. Further, the goal was to establish collaborations between service providers and to coordinate multi area funded projects/proposals with the participating jurisdictions. The service providers discussed the need for collaboration to address more basic core needs rather than only focus on the apparent problems and their remedies. This process is to be initiated at the service provider level. Future funding may be requested for multi-entity programs. The attending non-profit agencies and service providers agreed to organize and plan project/programs in collaboration that can leverage federal funds with other sources.

On October 22, 2013, a public hearing was held to solicit input from residents of the community regarding housing and community development needs. Outreach and invitations to the public hearing were initiated in early September and ongoing in conjunction with other Consolidated Plan activities. Public noticing, press releases, social media, email correspondence, hard copy placement and phone calls were utilized. There were no public comments offered at this meeting.

The Consolidated Plan Community Needs Survey distribution and online placement began on September 17, 2013 with a due date for submittals of October 23, 2013. The surveys were available at an online site (Survey Monkey) in an easily usable format as well as electronically and in hard copy. The outreach for the survey included electronic correspondence to local non-profits, networking organizations and churches requesting distribution to their clients and constituents. Social media was utilized to announce availability through press releases, website postings, Facebook and Twitter. Hard copies were available at Civic Center locations. 106 respondents have completed the needs survey.

The Consolidated Plan Community Needs Survey (Attachment A) asked respondents to rank the community needs identified in the 2012-2016 Consolidated Plan based on their level of importance: 1-not important through 4-most important. All needs items tallied average scores above 2-less important, none were 'not important' (see Attachment B-survey results). Most needs scored from 2.5 – 3.0 (3.0-important). Because all needs categories have been identified as having some level of importance based on community input, it is recommended to include all needs as priorities in the planning and development of the 2014-2015 Third Year Action Plan.

The anticipated CDBG allocation for 2014-2015 is \$578,801, based upon last year's formula allocation. The estimated HOME Consortium allocation for 2014-2015 is \$483,072. Apple Valley and Victorville share in the HOME Consortium allocation and will receive an estimated \$198,543 and \$284,529 respectively. These funding estimates are based on 2013-2014 allocations and will be updated in the Spring 2014 when final HUD allocations are announced. Provision of funding estimates at this time is simply for perspective of anticipated funding.

FISCAL IMPACT:

None

ATTACHMENTS:

1. Attachment "A"
2. Attachment "B"

ATTACHMENT A
Town of Apple Valley/City of Victorville
Consolidated Plan Community Needs Survey
2014/2015 CDBG and HOME Funding
Submission Deadline - October 23, 2013

Name of Participant(s):	
Agency Name:	
Agency Address:	
Telephone Number:	
E-mail Address:	
Please check the category(s) you represent:	<input type="checkbox"/> Community Group <input type="checkbox"/> Church <input type="checkbox"/> Public Agency <input type="checkbox"/> Resident <input type="checkbox"/> Business <input type="checkbox"/> Non-Profit

As part of the annual planning process for CDBG and HOME federal grant funds, community input is requested to prioritize the needs identified in the Consolidated Five Year Plan for our upcoming FY 2014-2015 Action Plan. The CDBG and HOME funds serve to benefit low and moderate income households in the areas of need listed below.

We invite you to share your comments and suggestions in an effort to continue to support the services that are most needed in our communities. Additional comments/clarification are welcome. For some categories, examples are shown but your input is not limited by these examples.

Please prioritize the categories listed below by numbering either:
1 = no opinion/not important, 2 = less important, 3 = important, 4 = very important.
Multiple categories may receive the same ranking.

	Preserve existing housing stock, owner occupied residential rehabilitation
	Expand the supply of affordable housing, new construction:
	Assistance to reduce housing costs for low income households:
	Assist special needs persons with reducing housing costs and rehabilitation:
	Increase affordable homeownership, down payment assistance:
	Eliminate blighted conditions/substandard housing, code enforcement/demolition:
	Provide shelter and related services to the homeless:
	Affirmatively further fair housing to ensure equal access:
	Reduce lead based paint hazards:
	Infrastructure improvements- street, sewer, sidewalks, accessibility, etc.:
	Public facilities and park improvements:

	Economic development, employment opportunities:
Public Service Needs	
	Food services- food distribution, delivered meals to homebound, hot meals at facility
	Health services
	Mental health services:
	Shelter Services- homeless, domestic violence:
	Recreation Services – fee subsidies, equipment:
	Assisted Housing:
	Transitional Housing:
	Senior Services:
	Youth Services:
	Handicap Services:
	Transportation Services:
	Emergency Services:
	Job Training:
	Other:
	Other:
	Other:

Additional Comments:

A public hearing will be held at the Apple Valley Council Chambers on Tuesday October 22, 2013 to receive input from residents and interested parties regarding the needs of the community and their priorities. Also, a consultation meeting will be held October 15, 2013 to receive input from service providers, public agencies as well as other interested parties.

Thank you for your participation. Please complete this form and return to the address listed or by email on or before **October 23, 2013**. Surveys will also be collected at the above mentioned meetings. If you have questions, need further information or wish to discuss your comments please contact Christopher Moore.

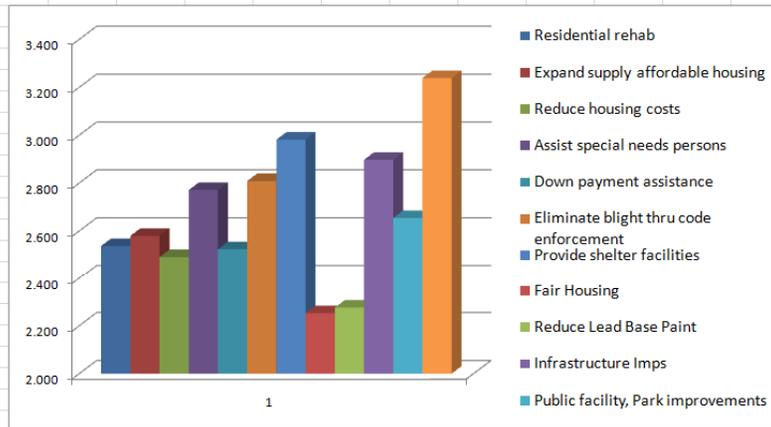
Town of Apple Valley
Attention: Christopher Moore
Housing and Community Development Specialist
Development Services Building,
Community Development Department
14955 Dale Evans Parkway
Apple Valley, CA 92307
Phone: 760 240-7000 x7921
Email: cmoore@applevalley.org
Website: www.applevalley.org

ATTACHMENT B

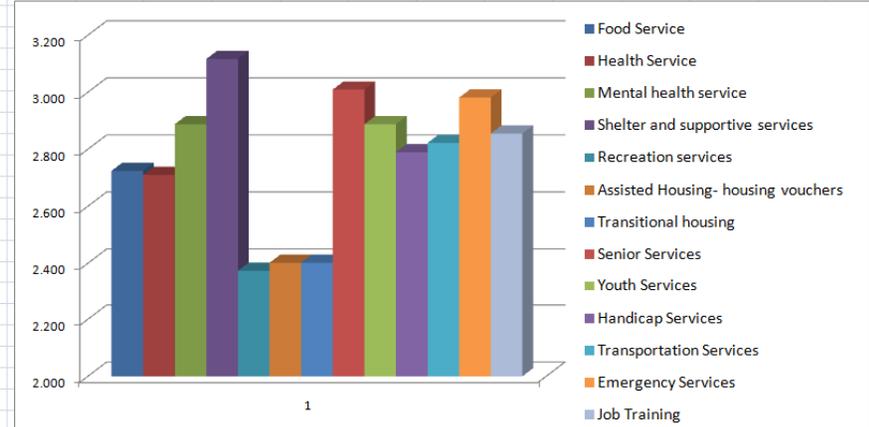
2012-2016 Consolidated Plan, 3rd Year Action Plan

Priority Needs Survey Results- 106 Respondents, online and hard copy surveys 10/23/2013

Category	Residential rehab	Expand supply affordable housing	Reduce housing costs	Assist special needs persons	Down payment assistance	Eliminate blight thru code enforcement	Provide shelter facilities	Fair Housing	Reduce Lead Base Paint	Infrastructure Imps	Public facility, Park improvements	Economic Development	Food Service	Health Service	Mental health service	Shelter and supportive services	Recreation services	Assisted Housing- housing vouchers	Transitional housing	Senior Services	Youth Services	Handicap Services	Transportation Services	Emergency Services	Job Training
Average Score	2.54	2.58	2.49	2.77	2.52	2.81	2.98	2.25	2.28	2.90	2.65	3.24	2.72	2.71	2.89	3.12	2.37	2.40	2.40	3.01	2.89	2.79	2.82	2.98	2.86



Priority Needs



Public Services

Rating Score
4.00 Most Important
3.00 Important
2.00 Less Important
1.00 Not Important/No Opinion

Notes No needs item averaged 'less important' (2.00) or lower.

All had some importance which concurs with 5 year Consolidated Plan

<p>Priority Needs: Economic Development- highest average score (3.24) Residential Rehabilitation, serves several needs- reduce housing costs through weatherization/ energy efficiency; assist special needs persons-disabled and seniors; eliminate blight; reduce lead base paint; economic development. Fair Housing part of Con Plan to affirmatively further fair housing</p>	<p>Public Service Priority needs: Shelter Services Senior Services</p>	<p>Other Needs- Write Ins (no score) Utility/Rent Assistance- emergency services Legal Assistance- fair housing services Performing Arts/ Cultural Interests Single Mother Services- health/mental health/ shelter/emergency Assist Non Profit Agency Collaborations Literacy Programs- youth services, job training Old Town Revitalization-Victorville</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------