



TOWN OF APPLE VALLEY

TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** December 9, 2014

From: Christopher Moore, Housing and **Item No:** 18
Community Development Specialist
Community Development, Housing Division

Subject: ESTABLISHMENT OF CONSOLIDATED PLAN / FOURTH YEAR
ACTION PLAN PRIORITY NEEDS FOR FY 2015-2016

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

That the Town Council approve the following list of Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) funding priorities, as established in the Strategic Plan, to be used as a guideline by the Community Development Citizens Advisory Committee (CDCAC) in making recommendations to the Town Council for the 2015-2016 Action Plan.

5 YEAR CONSOLIDATED PLAN 2012-2016, PRIORITY NEEDS RANKED FOR 2015-2016 4TH YEAR ACTION PLAN BASED ON COMMUNITY INPUT (EXCEPT PUBLIC SERVICE)

RANK

1. Expand the economic base and promote greater employment opportunities for residents.
2. Create safer, more attractive and more accessible neighborhoods and stimulate economic growth through the improvement of infrastructure.
3. Provision of public facilities and park improvements.
4. Preserve the existing housing stock.
5. Eliminate blighted conditions and substandard housing through enhanced code enforcement activities and demolition.
6. Provide shelter and related services to meet the needs of the homeless population and support the development of a continuum of care system on a region-wide basis.
7. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.

8. Increase affordable homeownership opportunities.
9. Assist in reducing housing costs for extremely low- and low-income households.
10. Expand the supply of affordable housing.
11. Affirmatively further fair housing to ensure equal access to housing for lower income, ethnic minorities and special needs groups.
12. Coordinate public and private efforts to reduce lead-based paint hazards and protect young children.

ADDRESS PUBLIC SERVICE NEEDS

RANK

1. Emergency Services
2. Youth Services
3. Mental Health Service
4. Senior Services
5. Literacy
6. Job Training
7. Handicap Services
8. Shelter Services
9. Transportation Services
10. Food Service
11. Physical Health Service
12. Single Parent Services
13. Recreation Services
14. Performing Arts/ Cultural Interests
15. Transitional Housing
16. Assisted Housing
17. Utility Assist
18. Legal Assist

SUMMARY:

Since the initial adoption of the first Town of Apple Valley Five-Year Consolidated Plan in 1997, the Town Council has established the practice of setting annual priorities to be used as a guideline for funding recommendations outlined in each year's Action Plan. Due to the formation of the HOME Consortium, the priorities established now will provide direction for both CDBG as well as HOME funded activities.

Pursuant to CDBG regulations, all projects must meet one (1) of three (3) national objectives set forth by the U.S. Department of Housing and Urban Development (HUD): (1) Benefit low and moderate income households; (2) Aid in the elimination/prevention of slum and blight, or (3) Meet an urgent need. Pursuant to HOME regulations, HOME funds are specifically focused on affordable housing activities and may be used to develop and support affordable rental housing and homeownership opportunities.

Recommended projects for funding should be consistent with addressing the needs identified, and priority strategy developed in each five-year Consolidated Plan.

It is now appropriate for the Council to establish a list of priorities to be used as a guideline for funding CDBG and HOME projects during the 2015-2016 program year. Each year's Action Plan priorities should be consistent with the priorities established in the Five-Year Strategic Plan. Based upon the foregoing, staff recommends adoption of the form motion.

BACKGROUND:

The priorities identified in the 2012-2016 Five-Year Consolidated Plan are summarized below:

1. Preserve the existing housing stock.
2. Expand the supply of affordable housing.
3. Assist in reducing housing costs for extremely low- and low-income households.
4. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.
5. Increase affordable homeownership opportunities.
6. Eliminate blighted conditions and substandard housing through enhanced code enforcement activities and demolition.
7. Provide shelter and related services to meet the needs of the homeless population and support the development of a continuum of care system on a region-wide basis.
8. Affirmatively further fair housing to ensure equal access to housing for lower income, ethnic minorities and special needs groups.
9. Coordinate public and private efforts to reduce lead-based paint hazards and protect young children.
10. Create safer, more attractive and more accessible neighborhoods and stimulate economic growth through the improvement of infrastructure.
11. Provision of public facilities and park improvements.
12. Address public service needs.
13. Expand the economic base and promote greater employment opportunities for residents.

Although the Town has made progress in meeting some of the priorities established in the current Five-Year Consolidated Plan, it is far from addressing all of the needs identified. In particular, HUD requires cities to substantially address priorities outlined in their five-year housing strategy. Existing state requirements also create a need to develop more affordable housing.

On November 12, 2014, a consultation meeting was held to solicit input from non-profit entities and service providers as to the housing and community development needs of our community. Further, the goal was to establish collaborations between service providers and to coordinate multi-area funded projects/proposals with the participating

jurisdictions. The service providers discussed the need for collaboration to address more basic core needs rather than only focus on the apparent problems and their remedies. Areas of concern included transitional housing, job creation, job readiness training, career oriented education, public transportation, business participation and growth and volunteerism. Future funding may be requested for multi-entity programs. The attending non-profit agencies and service providers discussed need to organize and plan project/programs in collaboration that can leverage federal funds with other sources.

On November 18, 2014, a public hearing was held to solicit input from residents of the community regarding housing and community development needs. Outreach and invitations to the public hearing were initiated in early September and ongoing in conjunction with other Consolidated Plan activities. Public noticing, press releases, social media, email correspondence, hard copy placement and phone calls were utilized. There were two public comments offered at this meeting, one during public comments and one during the public hearing. Input included the need for the availability of public transportation during evening and early morning shifts, food services, shelter and counseling for addictions.

The Consolidated Plan Community Needs Survey distribution and online placement began on October 1, 2014, with a due date for submittals of November 20, 2014. The surveys were available at an online site (Survey Monkey) in an easily usable format as well as electronically and in hard copy. The outreach for the survey included electronic correspondence to local non-profits, networking organizations and churches requesting distribution to their clients and constituents. Social media was utilized to announce availability through press releases, website postings, Facebook and Twitter. Hard copies were available at Civic Center locations. 187 respondents have completed the Needs Survey.

The Consolidated Plan Community Needs Survey (ATTACHMENT C) asked respondents to rank the community needs identified in the 2012-2016 Consolidated Plan based on their level of importance: 0-not important through 3-very important. Priority Needs tallied average scores of 2- important, none were 'not important' (see ATTACHMENT B- survey results). Most needs scored from 1.5 – 2.6. Because all needs categories have been identified as having some level of importance based on community input, they were ranked (ATTACHMENT A- Score and Rank) and it is recommended to include all needs as priorities in the planning and development of the 2015-2016 Fourth Year Action Plan. The CDCAC will be directed to consider ranking in the scoring of submitted applications for 2015-2016 CDBG and HOME funding.

The anticipated CDBG allocation for 2015-2016 is \$578,801.00, based upon last year's formula allocation. The estimated HOME Consortium allocation for 2014-2015 is \$483,072.00. Apple Valley and Victorville share in the HOME Consortium allocation and will receive an estimated \$198,543.00 and \$284,529.00, respectively. These funding estimates are based on 2014-2015 allocations and will be updated in the Spring 2015

when final HUD allocations are announced. Provision of funding estimates at this time is simply for perspective of anticipated funding.

ATTACHMENTS:

Attachment A: Priority Needs Scoring and Rank
Attachment B: Priority Needs Survey Graph
Attachment C: Priority Needs Survey

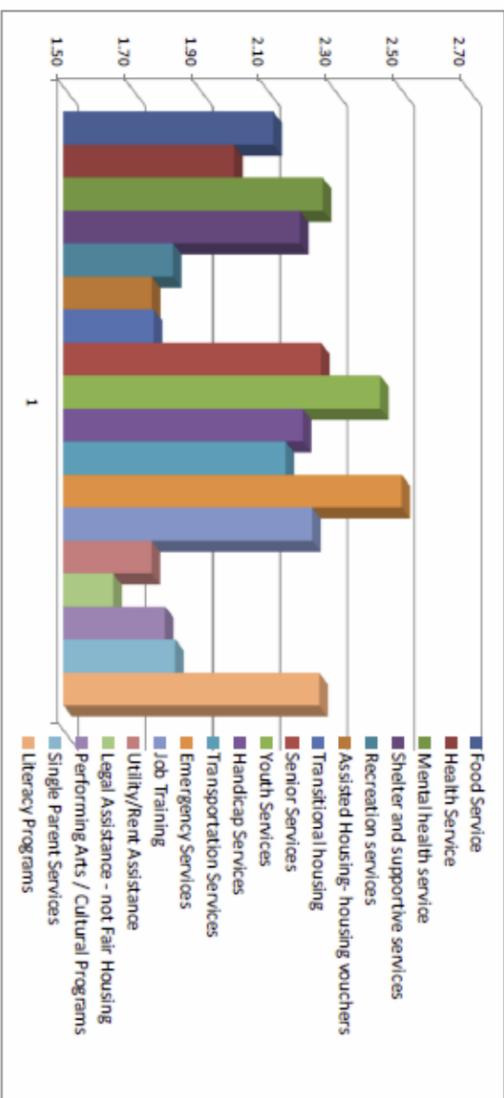
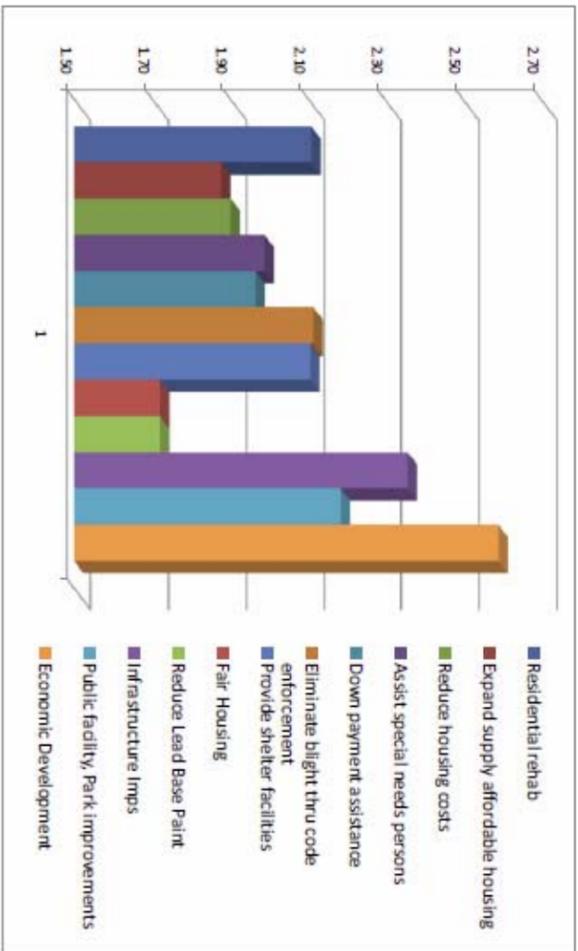
FISCAL IMPACT:

None.

Attachment A					
Priority Needs Scoring- Survey, 2015-2016					
187 responses (46 Hard Copy, 141 Online)					
Rank	Priority Needs # 1-12	Total Average Score	Rank	Priority Need- Public Service	Total Average Score
1	Economic Development	2.59	1	Emergency Services	2.51
2	Infrastructure Imps	2.36	2	Youth Services	2.44
3	Public facility, Park imp	2.19	3	Mental health service	2.27
4	Eliminate blight	2.11	4	Senior Services	2.27
5	Residential rehab	2.11	5	Literacy	2.26
6	Provide shelter facilities	2.10	6	Job Training	2.24
7	Assist special needs persons	2.01	7	Handicap Services	2.21
8	Down payment assistance	1.96	8	Shelter services	2.20
9	Reduce hsg costs	1.90	9	Transportation Services	2.16
10	Expand supply housing	1.88	10	Food Service	2.12
11	Fair Housing	1.72	11	Physical Health Service	2.01
12	Reduce Lead Base Paint	1.72	12	Single Parent Services	1.83
			13	Recreation services	1.83
Score Legend:			14	Performing Arts/ Cultural interests	1.80
3	Very Important		15	Transitional housing	1.77
2	Important		16	Assisted Housing	1.76
1	Less Important		17	Utility assist	1.76
0	Not Important		18	legal assist	1.65

ATTACHMENT B
2012-2016 Consolidated Plan, 2015-2016 4th Year Action Plan
Priority Needs Survey Results- 187 Respondents, online and hard copy surveys 11/20/14

Category	Total Average Score
Residential rehabilitation	2.11
Expand supply affordable housing	1.88
Reduce housing costs	1.90
Assist special needs persons	1.99
Down payment assistance	1.96
Eliminate blight thru code enforcement	2.11
Provide shelter facilities	2.10
Fair Housing	1.72
Reduce Lead Base Paint	1.72
Infrastructure Imps	2.36
Public facility, Park improvements	2.19
Economic Development	2.59
Food Service	2.12
Physical Health Service	2.01
Mental health service	2.27
Shelter and supportive services	2.20
Recreation services	1.83
Assisted Housing- housing vouchers	1.76
Transitional housing	1.77
Senior Services	2.27
Youth Services	2.44
Handicap Services	2.21
Transportation Services	2.16
Emergency Services	2.51
Job Training	2.24
Utility/Rent Assistance	1.76
Legal Assistance - not Fair Housing	1.65
Performing Arts / Cultural Programs	1.80
Single Parent Services	1.83
Literacy Programs	2.26



Rating Score
3.00 Most Important
2.00 Important
1.00 Less Important
0.00 Not Important/No Opinion

Notes All had some importance which concurs with 5 year Consolidated Plan

Notes:
 Residential Rehabilitation, serves several priority needs- reduce housing costs through replacement of failed/failing major building components, weatherization/ energy efficiency to reduce monthly utility costs; assist special needs persons- disabled and seniors; eliminate blight; reduce lead base paint; economic development through local material and labor expenditures. Residential Rehabilitation Loan Program may allow for affordable units to be available to low income households through reassignment of assets that become available to the Town.
 Fair Housing part of Con Plan to affirmatively further fair housing

Consultation Meeting: November 12, 2014- Service Provider Input
 Transitional Housing, Economic Development, Job Readiness Training, Public Transportation, Private Business Involvement and Volunteerism are necessary components to the economic health of the community.
 Public Hearing #1 - Priority Needs November 18, 2014
 Public Transportation to serve low income workers, Food Services, Shelter, Counseling for Addictions

Attachment C
Town of Apple Valley/City of Victorville
Consolidated Plan Community Needs Survey
2015-2016 CDBG and HOME Funding
Submission Deadline – November 19, 2014

Name of Participant(s):	
Agency Name:	
Agency Address:	
Telephone Number:	
E-mail Address:	
Please check the category(s) you represent:	<input type="checkbox"/> Community Group <input type="checkbox"/> Church <input type="checkbox"/> Public Agency <input type="checkbox"/> Resident <input type="checkbox"/> Business <input type="checkbox"/> Non-Profit

As part of the annual planning process for CDBG and HOME federal grant funds, community input is requested to prioritize the needs identified in the Consolidated Five Year Plan for our upcoming FY 2015-2016 Action Plan. The CDBG and HOME funds serve to benefit low and moderate income residents in the areas of need listed below.

We invite you to share your comments and suggestions in an effort to continue to support the services that are most needed in our communities. Additional comments/clarification are welcome. For some categories, examples are shown but your input is not limited by these examples.

**Please prioritize the categories listed below by numbering either:
0 = not important, 1 = less important, 2 = important, 3 = very important.
Multiple categories may receive the same ranking.**

	Preserve existing housing stock: owner occupied residential rehabilitation
	Expand the supply of affordable housing: Multi-family new construction
	Assistance to reduce housing costs for low income households
	Assist special needs persons with reducing housing costs and rehabilitation
	Increase affordable homeownership: down payment assistance
	Eliminate blighted conditions/substandard housing: code enforcement/demolition
	Provide shelter and related services to the homeless
	Affirmatively further fair housing to ensure equal access to housing units
	Reduce lead based paint hazards
	Infrastructure improvements- street, sewer, sidewalks, accessibility, etc.
	Public facilities and park improvements
	Economic development, employment opportunities

Public Service Needs- 0 = not important, 1 = less important, 2 = important, 3 = very important	
	Food services- food distribution, delivered meals to homebound, hot meals at facility
	Physical Health services
	Mental health services:
	Shelter Services- homeless, domestic violence:
	Recreation Services – fee subsidies, equipment:
	Assisted Housing:
	Transitional Housing:
	Senior Services:
	Youth Services:
	Handicap Services:
	Transportation Services:
	Emergency Services:
	Job Training:
	Utility/Rent Assistance
	Legal Assistance other than Fair Housing Services
	Performing Arts/Cultural
	Single Parent Services
	Literacy Programs
	Other:

Additional Comments:

A public hearing will be held at the Apple Valley Council Chambers on Tuesday November 18, 2014 to receive input from residents and interested parties regarding the needs of the community and their priorities. Also, a consultation meeting will be held November 12, 2014 to receive input from service providers, public agencies as well as other interested parties.

Thank you for your participation. Please complete this form and return to the address listed or by email on or before **November 19, 2014**. Surveys will also be collected at the above mentioned meetings. If you have questions, need further information or wish to discuss your comments please contact Christopher Moore. The survey may also be completed online at: <https://www.surveymonkey.com/s/QKM6MGN>

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