

**TOWN OF  
APPLE VALLEY, CALIFORNIA**

**AGENDA MATTER**

**Subject Item:**

**REIMBURSEMENT OF CONSULTANT FEES FROM THE APPLE VALLEY VILLAGE BUSINESS IMPROVEMENT DISTRICT ASSESSMENTS**

**Summary Statement:**

On December 10, 2002, the Town Council approved an agreement between the Town of Apple Valley and RRM Design Group in the amount of \$20,000 for services to develop preliminary conceptual renderings of the proposed Apple Valley Village Business Improvement District. This agreement was approved with the understanding that 50%, or \$10,000, would be repaid to the Town from the net proceeds of the first annual assessment, provided the Apple Valley Business Improvement District was successfully formed.

On June 8, 2004, Council approved an agreement between the Town of Apple Valley and Edward Henning and Associates in order to provide Phase II PBID Formation consulting services in the amount of \$30,000, with the understanding that 50%, or \$15,000 would be repaid to the Town from the net proceeds of the first annual assessment, provided the Apple Valley Business Improvement District was successfully formed.

In 2007, the Apple Valley Business Improvement District was successfully formed in time for the December 10, 2007 tax collection. Approximately \$186,973 has been collected to date; therefore, at this time it is appropriate to transfer a total of \$25,000 from the Apple Valley Business Improvement District PBID fund account to Redevelopment Project Area No. 2 fund account, the fund that originally advanced the monies for the aforementioned services.

**Recommended Action:**

That the Town Council approve the transfer of \$25,000 from Fund 211 (Village PBID) to Fund 406 (RDA #2 Capital Projects) in order to reimburse monies formerly advanced for the formation of the Apple Valley Business Improvement District.

**Proposed by:** Director of Economic & Community Development      **Item Number** \_\_\_\_\_

**T. M. Approval:** \_\_\_\_\_      **Budgeted Item**     Yes     No     N/A