



Town of Apple Valley

**TOWN OF
APPLE VALLEY**

**PARK AND RECREATION
COMMISSION AGENDA**

THURSDAY, August 6, 2015

Regular Meeting: 4:00 p.m.
TOWN COUNCIL CHAMBERS

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COMMISSION MEMBERS

Michael Martin, Chairman
Patrick Doran, Vice-Chairman
Richard Cambridge, Commissioner
Jiles Smith, Commissioner
Donald Tatera, Commissioner

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Frank Robinson, Town Manager
John Brown, Town Attorney
La Vonda M-Pearson, CMC, Town Clerk
Dennis Cron, Assistant Town Manager
Ralph Wright, Parks and Recreation Manager

TOWN HALL: (760) 240-7000
www.applevalley.org

AGENDA
APPLE VALLEY PARKS AND RECREATION COMMISSION
THURSDAY, August 6, 2015
REGULAR MEETING 6:00 P.M.
TOWN COUNCIL CHAMBERS
14955 DALE EVANS PARKWAY

PUBLIC PARTICIPATION IS INVITED. *If you wish to be heard on any item on the agenda, please so indicate by filling out a REQUEST TO SPEAK form at the Commission meeting. Place the request in the Speaker Request Box on the table near the Town Clerk or hand to the Town Clerk at the meeting. (G.C. 54954.3 (a)).*

Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Town Clerk's Office at 14955 Dale Evans Parkway, Apple Valley, CA during normal business hours. Such documents are also available on the Town of Apple Valley website at www.applevalley.org subject to staff's ability to post the documents before the meeting.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED IN THE AGENDA)

CALL TO ORDER:

ROLL CALL:

COMMISSIONERS Cambridge_____, Smith_____, Tatera _____,
Chairman Martin _____, Vice-Chairman Doran_____,

PLEDGE OF ALLEGIANCE:

PRESENTATIONS:

PUBLIC COMMENTS:

Anyone wishing to address an item not on the agenda or an item that is not scheduled for a public hearing at this meeting may do so at this time. California State Law does not allow the Commission to act on items not on the agenda, except in very limited circumstances. Your concerns may be referred to staff or placed on a future agenda.

1. **Review and Approval of Program Fees**
Recommendation:
 1. Review and Discuss
 2. Approve Program Fees

2. **Tour of Park Facilities**

ADJOURNMENT



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission **Date:** August 6, 2015
From: Ralph Wright
Parks and Recreation Manager **Item No:** 1
Subject: REVIEW AND APPROVAL OF PROGRAM FEES

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

1. Review and Discuss
2. Approve Program Fees

SUMMARY:

In June of 2012, a 33% increase in our summer lap swim fee was adopted and at the same time, a “Winter Surcharge” was established, bringing the base Lap Swim fees to \$4 (May – September) and \$5 (October – April).

After discussions with our current and former patrons and a look at participation numbers, it has become apparent that our fees are affecting the participation level for our lap swim program.

Since the increase has been implemented, there has been an adverse affect on participation levels:

2011-12 – 5737 patrons participated in lap swim programming

2013-14 – 4611 patrons participated in lap swim programming

Staff believes a reduction in the lap swim fee of \$1 in each the winter and the summer will increase participation numbers and provide a much needed service for our community. The Apple Valley Aquatic Center is currently the only public facility in the High Desert in which residents can enjoy Lap Swimming; the closest alternative is the

Fontana Park Aquatic Center, which is currently charging adults \$3 for a daily drop-in pass. Additionally, our daily public swim fee is \$3 for adults.

In reducing these fees, we believe that we will return to our previous levels of participation; allowing us to serve more residents, while maintaining our cost recovery.

The summer season would have a base price of \$3, and the winter season \$4. The winter fee will continue to include the winter surcharge due to the increased costs associated with operating our Aquatic Center in the colder months.

Adoption of the proposed fee change would affect our Multi-use passes as follows:

Summer Lap Swim:		
Pass Type:	Fee:	Daily Breakdown:
Drop-In	\$3.00	\$3.00
30 Visits	\$69.00	\$2.30
15 Visits	\$36.00	\$2.40
5 Visits	\$13.00	\$2.60

Winter Lap Swim:		
Pass Type:	Fee:	Daily Breakdown:
Drop-In	\$4.00	\$4.00
30 Visits	\$92.00	\$3.07
15 Visits	\$48.00	\$3.20
5 Visits	\$18.00	\$3.60

BACKGROUND:

N/A

FISCAL IMPACT:

The recreation fees are currently designed to ensure variable program costs are recovered with the collection of participation fees and it is anticipated that aligning the lap swim fee with the current adopted rec swim fee will warrant a greater amount of participation.



TOWN OF APPLE VALLEY PARKS AND RECREATION COMMISSION STAFF REPORT

To: Parks and Recreation Commission **Date:** August 6, 2015
From: Ralph Wright
Parks and Recreation Manager **Item No:** 2
Subject: SITE TOUR OF TOWN PARKS AND FACILITIES
T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

No action required.

SUMMARY:

A site tour will be conducted at the following Town parks and facilities:

- 1st Site – Lenny Brewster Sports Center, 21024 Otoe Road
- 2nd Site – James Woody Community Center, 13467 Navajo Road
- 3rd Site – Civic Center Park, 14999 Dale Evans Parkway

BACKGROUND:

N/A

FISCAL IMPACT:

N/A