



# TOWN OF APPLE VALLEY TOWN COUNCIL STAFF REPORT

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**To:** Honorable Mayor and Town Council                      **Date:** January 12, 2016  
**From:** Christopher Moore    **Item No:** 11  
Housing and Community Development  
Specialist Community Development  
Housing Division  
**Subject:** ESTABLISHMENT OF 2012-2016 CONSOLIDATED PLAN/FIFTH YEAR  
ACTION PLAN PRIORITY NEEDS FOR FY 2016-2017

**T.M. Approval:** \_\_\_\_\_    **Budgeted Item:**  Yes  No  N/A

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## RECOMMENDED ACTION:

That the Town Council approve the following list of Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) funding priorities, as established in the Strategic Plan, to be used as a guideline by the Community Development Citizens Advisory Committee (CDCAC) in making recommendations to the Town Council for the 2016-2017 Action Plan.

### **Five-Year Consolidated Plan 2012-2016, Priority Needs ranked for 2016-2017 5<sup>th</sup> Year Action Plan based on Community Input (except Public Service)**

#### **Rank**

1. Create safer, more attractive and more accessible neighborhoods and stimulate economic growth through the improvement of infrastructure.
2. Expand the economic base and promote greater employment opportunities for residents.
3. Provision of public facilities and park improvements.
4. Eliminate blighted conditions and substandard housing through enhanced code enforcement activities and demolition.
5. Provide shelter and related services to meet the needs of the homeless population and support the development of a continuum of care system on a region-wide basis.
6. Preserve the existing housing stock.
7. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.
8. Increase affordable homeownership opportunities .
9. Assist in reducing housing costs for extremely low- and low- income households.
10. Coordinate public and private efforts to reduce lead-based paint hazards and protect young children.

11. Expand the supply of affordable housing.
12. Affirmatively further fair housing to ensure equal access to housing for lower income, ethnic minorities and special needs groups.

**Address Public Service Needs**

**Rank**

- 1 Emergency Services
- 2 Youth Services
- 3 Senior Services
- 4 Mental Health Services
5. Handicap Services
6. Shelter Services
- 7 Literacy
- 8 Transportation Services
- 9 Job Training
- 10 Food Service
- 11 Physical Health Service
- 12 Performing Arts/ Cultural Interests
- 13 Transitional Housing
- 14 Single Parent Services
- 15 Recreation Services
- 16 Assisted Housing
- 17 Utility Assistance
- 18 Legal Assistance Other Than Fair Housing

**SUMMARY:**

Since the initial adoption of the first Town of Apple Valley Five-Year Consolidated Plan in 1997, the Town Council has established the practice of setting annual priorities to be used as a guideline for funding recommendations outlined in each year’s Action Plan. Due to the formation of the HOME Consortium, the priorities established now will provide direction for both CDBG, as well as, HOME funded activities.

Pursuant to CDBG regulations, all projects must meet one of three (3) national objectives set forth by the U.S. Department of Housing and Urban Development (HUD): (1) Benefit low and moderate income households, (2) aid in the elimination/prevention of slum and blight, or (3) meet an urgent need (catastrophic events). Pursuant to HOME regulations, HOME funds are specifically focused on affordable housing activities and may be used to develop and support affordable rental housing and homeownership opportunities. Recommended projects for funding should be consistent with addressing the needs identified, and priority strategy developed, in each Five-Year Consolidated Plan.

It is now appropriate for the Council to establish a list of priorities to be used as a guideline for funding CDBG and HOME projects during the 2016-2017 program year. Each year’s Action Plan priorities should be consistent with the priorities established in

the Five-Year Strategic Plan. Based upon the foregoing, staff recommends adoption of the form motion.

## **BACKGROUND:**

The priorities identified in the 2012-2016 Five-Year Consolidated Plan are summarized below:

1. Preserve the existing housing stock.
2. Expand the supply of affordable housing.
3. Assist in reducing housing costs for extremely low- and low- income households.
4. Assist special needs persons with reducing housing costs and with meeting their rehabilitation needs.
5. Increase affordable homeownership opportunities .
6. Eliminate blighted conditions and substandard housing through enhanced code enforcement activities and demolition.
7. Provide shelter and related services to meet the needs of the homeless population and support the development of a continuum of care system on a region-wide basis.
8. Affirmatively further fair housing to ensure equal access to housing for lower income, ethnic minorities and special needs groups.
9. Coordinate public and private efforts to reduce lead-based paint hazards and protect young children.
10. Create safer, more attractive and more accessible neighborhoods and stimulate economic growth through the improvement of infrastructure.
11. Provision of public facilities and park improvements.
12. Address public service needs.
13. Expand the economic base and promote greater employment opportunities for residents.

Although the Town has made progress in meeting some of the priorities established in the current Five-Year Consolidated Plan, it is far from addressing all of the needs identified. In particular, HUD requires cities to substantially address priorities outlined in their Five-Year Housing Strategy. Existing state requirements also create a need to develop more affordable housing.

On November 18, 2015, a consultation meeting was held to solicit input from non-profit entities and service providers as to the housing and community development needs of our community. Further, the goal was to establish collaborations between service providers and to coordinate multi-area funded projects/proposals with the participating jurisdictions. The service providers discussed the need for collaboration to address more basic core needs rather than only focus on the apparent problems and their remedies. Areas of concern included sheltering and services for the homeless; sheltering and supportive services including job readiness and transportation for veterans; more awareness of drug abuse; the importance of music in education and child development; and economic development and business growth. Future funding

may be requested for multi-entity programs that partner to provide complimentary services. The attending non-profit agencies and service providers discussed need to organize and plan project/programs in collaboration that can leverage federal funds with other sources.

On December 8, 2015, a public hearing was held to solicit input from residents of the community regarding housing and community development needs. Outreach and invitations to the public hearing were initiated in September and ongoing in conjunction with other Consolidated Plan activities. Public noticing, press releases, social media, email correspondence, hard copy placement and phone calls were utilized. Kelly Maxwell, Orenda Veterans Project, stated that they would be collaborating with VVTA and EDD on job preparations and opportunities for veterans. Dr. McReynolds, Cal State San Bernardino, spoke on the services that her organization provides which assists veterans that will aid those that suffer from neuro injuries. Bill Morgan, Sun City Cruisers, spoke of his work with the Orenda House and the services that they provide to veterans. Marilyn Reed, Apple Valley, recommended that this funding be used for road repair in her neighborhood. Carole Voll, Program Director, Our Children Project, spoke of the organization that she represents and read a letter into the record from a client who suffered abuse in her home and benefited from the counseling and group sessions at Our Children Project. Rev. James Harris, Our Children Project, indicated that this program was the only one of its kind in the High Desert. He spoke of the benefit of this program to himself and the community and recommended this organization be supported.

The Consolidated Plan Community Needs Survey distribution and online placement began on October 15, 2015, with a due date for submittals of December 9, 2015. The surveys were available at an online site (Survey Monkey) in an easily usable format as well as electronically and in hard copy. The outreach for the survey included electronic correspondence to local non-profits, networking organizations and churches requesting distribution to their clients and constituents. Social media was utilized to announce availability through press releases, website postings, Facebook and Twitter. Hard copies were available at Civic Center locations. 102 respondents have completed the needs survey.

The Consolidated Plan Community Needs Survey (ATTACHMENT C) asked respondents to rank the community needs identified in the 2012-2016 Consolidated Plan based on their level of importance: 0-not important through 3-very important. Needs items tallied average scores of 2- important, none were 'not important' (see ATTACHMENT B- survey results). Most needs scored from 1.5 – 2.5. Because all needs categories have been identified as having some level of importance based on community input, they were ranked (ATTACHMENT A- Score and Rank) and it is recommended to include all needs as priorities in the planning and development of the 2016-2017 Fifth Year Action Plan. The Community Development Citizen's Advisory Committee (CDCAC) will be directed to consider ranking in the scoring of submitted applications for 2016-2017 CDBG and HOME funding.

The anticipated CDBG allocation for 2016-2017 is \$564,460, based upon last year's formula allocation. The estimated HOME Consortium allocation for 2014-2015 is \$501,078. Apple Valley and Victorville share in the HOME Consortium allocation and will receive an estimated \$201,383 and \$300,195 respectively. These funding estimates are based on 2015-2016 allocations and will be updated in the Spring 2016 when final HUD allocations are announced. Provision of funding estimates at this time is simply for perspective of anticipated funding.

**ATTACHMENTS:**

Attachment A: Priority Needs Scoring and Rank

Attachment B: Priority Needs Survey Graph

Attachment C: Priority Needs Survey

**FISCAL IMPACT:**

None

**Attachment 'A'  
Priority Needs Scoring**

Rank	Priority Needs #1-12	Total Average Score	Rank	Priority Needs- Public Services	Total Average Score
1	Infrastructure improvements - street, sewer, sidewalks, accessibility, etc.	2.41	1	Emergency services	2.42
2	Economic development, employment opportunities	2.32	2	Youth services	2.34
3	Public facilities and park improvements	2.10	3	Senior services	2.25
4	Eliminate blighted conditions/substandard housing	2.08	4	Mental health services	2.19
5	Provide shelter and related services to the homeless	2.01	5	Handicap services	2.10
6	Preserve existing housing stock	1.99	6	Shelter Services - homeless, domestic violence	2.04
7	Assist special needs persons with reducing housing costs and rehabilitation	1.94	7	Literacy Programs	2.00
8	Increase affordable home ownership	1.76	8	Transportation services	1.96
9	Reduce housing costs for low income households	1.54	9	Job Training	1.91
10	Reduce lead-based paint hazards	1.53	10	Food services - food distribution	1.90
11	Expand the supply of affordable housing,	1.41	11	Physical health Services	1.90
12	Affirmatively further fair housing	1.29	12	Performing Arts/Cultural	1.76
			13	Transitional housing	1.66
			14	Single Parent Services	1.63
			15	Recreation services	1.54
			16	Assisted housing	1.53
			17	Utility/Rent Assistance	1.53
			18	Legal Assistance other than Fair Housing Services	1.25



**ATTACHMENT C**  
**Town of Apple Valley/City of Victorville**  
**Consolidated Plan Community Needs Survey**  
**2016-2017 CDBG and HOME Funding**  
**Submission Deadline – December 9, 2015**

Name of Participant(s):	
Agency Name:	
Agency Address:	
Telephone Number:	
E-mail Address:	
Please check the category(s) you represent:	<input type="checkbox"/> Community Group <input type="checkbox"/> Church <input type="checkbox"/> Public Agency <input type="checkbox"/> Resident <input type="checkbox"/> Business <input type="checkbox"/> Non-Profit

**As part of the annual planning process for CDBG and HOME federal grant funds, community input is requested to prioritize the needs identified in the Consolidated Five Year Plan for our upcoming FY 2016-2017 Action Plan. The CDBG and HOME funds serve to benefit low and moderate income residents in the areas of need listed below.**

**We invite you to share your comments and suggestions in an effort to continue to support the services that are most needed in our communities. Additional comments/clarification are welcome. For some categories, examples are shown but your input is not limited by these examples.**

**Please prioritize the categories listed below by numbering either:  
**0 = not important, 1 = less important, 2 = important, 3 = very important.**  
**Multiple categories may receive the same ranking.****

	Preserve existing housing stock: owner occupied residential rehabilitation
	Expand the supply of affordable housing: Multi-family new construction
	Assistance to reduce housing costs for low income households
	Assist special needs persons with reducing housing costs and rehabilitation
	Increase affordable homeownership: down payment assistance
	Eliminate blighted conditions/substandard housing: code enforcement/demolition
	Provide shelter and related services to the homeless
	Affirmatively further fair housing to ensure equal access to housing units
	Reduce lead based paint hazards
	Infrastructure improvements- street, sewer, sidewalks, accessibility, etc.
	Public facilities and park improvements
	Economic development, employment opportunities

Public Service Needs- 0 = not important, 1 = less important, 2 = important, 3 = very important	
	Food services- food distribution, delivered meals to homebound, hot meals at facility
	Physical Health services
	Mental health services:
	Shelter Services- homeless, domestic violence:
	Recreation Services – fee subsidies, equipment:
	Assisted Housing:
	Transitional Housing:
	Senior Services:
	Youth Services:
	Handicap Services:
	Transportation Services:
	Emergency Services:
	Job Training:
	Utility/Rent Assistance
	Legal Assistance other than Fair Housing Services
	Performing Arts/Cultural
	Single Parent Services
	Literacy Programs
	Other:

Additional Comments:

A public hearing will be held at the Apple Valley Council Chambers on Tuesday **December 8, 2015** to receive input from residents and interested parties regarding the needs of the community and their priorities. Also, a consultation meeting will be held November 18, 2015 to receive input from service providers, public agencies as well as other interested parties.

Thank you for your participation. Please complete this form and return to the address listed or by email on or before **December 9, 2015**. Surveys will also be collected at the above mentioned meetings. If you have questions, need further information or wish to discuss your comments please contact Christopher Moore. The survey may also be completed online at: <https://www.surveymonkey.com/r/WLZJ8V7>.

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