



TOWN OF APPLE VALLEY

TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** March 14, 2017

From: Ralph Wright
Parks and Recreation Manager
Parks and Recreation Department **Item No:** 6

Subject: FEE WAIVER REQUEST FOR NO DRUGS AMERICA FOR APRIL 29, 2017 FOR USE OF THE CIVIC CENTER AMPHITHEATRE

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

For good cause shown and finding a waiver will serve a public purpose, approve the waiver of the Facility Rental Fee of \$846.16.

SUMMARY:

No Drugs America is requesting use of the Civic Center Amphitheatre on April 29, 2017, in order to provide information to the youth in the community about the dangers of illegal drugs. There will be up to thirty (30) vendors from behavioral health and law enforcement agencies. They anticipate reaching out to 500 – 1000 youth and their family members. The organization will still be required to provide a Certificate of Insurance, Security Deposit and submit a completed Facility Use Agreement for approval through the Parks & Recreation Department.

BACKGROUND:

On August 14, 2001, the Town Council adopted a policy stating fees can be administratively waived for a local public agency, a utility company or service district, or a similar entity providing an essential service to the general community; whereas, non-profit requests for fee waivers must go before the Town Council for consideration.

FISCAL IMPACT:

Although there is not an ongoing demand that is displaced with the request on this particular day, the waiving of these fees will result in the loss of potential revenue in the amount of \$846.16.

ATTACHMENT:

1. Request for Waiver Letter from No Drugs America Association, Inc. dated January 17, 2017

No Drugs America Association, Inc.
PO Box 3308
Victorville, CA 92393-3308
Bus: 760-951-4951 or Fax: 760-951-4951
Email: nodrugsamerica@aol.com

January 17, 2017

Town Council Members;
Town of Apple Valley, California

First, let me thank you all again for your past support and commitment to keeping our kids safe.

No Drugs America is a 501(c) (3) nonprofit organization and we are proactive in our mission to stop drug use before it starts in our kids preschool through high school.

Our goal is to promote a change in the attitudes of parents and kids by having drug-free events to educate them about the dangers of illegal drug use and the illegal use of legal drugs, such as prescription drugs, tobacco, and underage drinking.

NDA works with other community organizations in our effort to provide current information to our concerned citizens, community leaders, and parents to create awareness about substance abuse and curb drug activity in our communities.

The California Healthy Kids Survey for the years 2009-2011, in San Bernardino County reports that 23% of 5th graders had tasted alcohol and 2% had used marijuana, and in secondary schools 42% of students reported use of alcohol and other drugs. The statistics clearly show that drug education is a need in our communities.

We educate parents and kids about the protective and risk factors associated with substance abuse to help keep our kids safe.


Besides education, at our events kids we give away free bicycles. The bikes are given to kids preschool through high school ages as a healthy alternative to doing drugs. Over the past thirteen years we have given away hundreds of bicycles and thousands of parents and kids have attended our events.

We are requesting that the fee the Town of Apple Valley Park and Recreation has asked for of \$846.16 be waived and that the Town become a co-sponsor of No Drugs Kids Day on April 29, 2017.

Your help will greatly assist in our efforts to make a difference here in the high desert.

Research shows that "Prevention is the best Treatment". Help our kids, "Say It Loud, I Need No Drugs!"

Best Regards,



Frank Kelly

Chief Executive Officer / Event Coordinator