



TOWN OF APPLE VALLEY

TOWN COUNCIL STAFF REPORT

To: Honorable Mayor and Town Council **Date:** November 14, 2017
From: Lori Lamson, Interim Town Manager **Item No:** 9
Subject: OPTIMIST CLUB REQUEST TO LOCATE AMERICAN FLAGS ALONG BOTH SIDES OF THE OUTER HIGHWAY 18 FROM NAVAJO ROAD TO THE EAST, TO TOWN LIMITS ON THE WEST

T.M. Approval: _____ **Budgeted Item:** Yes No N/A

RECOMMENDED ACTION:

Approve request and direct staff to work with the Optimist Club to find appropriate locations to place flags along the Outer Highway 18 from Navajo Road to the westerly Town limit.

SUMMARY:

Apple Valley resident Wally Linn partnering with the Optimist Club are requesting approval from the Town Council to allow placement of American Flags along both sides of the Outer Highway 18 on seven (7) or more National Holidays in recognition of our great nation.

This is an expansion of the Optimist Club's existing flag program with the goal of "Bringing Out the Best in Kids." The program promotes patriotism and respect for one's country and heritage. The program has been in existence since the late 1960's. The kids are participants in placing and removing the flags from many locations all over Town. These along Highway 18 would be in addition to those properties that they already service. The holidays include Martin Luther King Jr. Day, President's Day, Memorial Day, Flag Day, Independence Day, Labor Day and Veterans Day. Additional postings frequently occur, including 9/11 Patriots Day and Pearl Harbor Remembrance Day.

Mr. Linn has secured donations that will allow 70 flags to be placed along a portion of this area between Navajo and the westerly Town limits. The flags for this corridor will be added in phases, the first being in the vicinity of Dale Evans Parkway and Highway 18. The flags are separated anywhere between 100 to 200 feet apart. A sleeve is inserted into the ground and left there so that the flags can easily be inserted into the sleeve. They are 3-foot by 5-foot flags attached to an aluminum pole. The sleeves are deep enough that the flags and poles are able to withstand the desert winds. The Optimist Club hasn't lost a flag yet, to wind. The location of the sleeve is marked at the curb or roadway with a painted

marker so that they can be easily found each time. The cost of the sleeves, flags and poles will be covered by donation.

The locations where the flags will be located are on Town property and will require the Town Public Works Department to notify Dig Alert before installing the sleeve. The appropriate locations will be determined by the Town Engineer. Since these sleeves will be installed in phases, the impact on the Town staff will be minimal and will not impact Town Services.

FISCAL IMPACT:

There will be a minimal amount of staff time necessary to assist the Optimist Club in placing the sleeves for the flags at the appropriate locations.