



A Better Way of Life

# Town of Apple Valley Apple Valley Village Business District Outdoor Display/ Sale Permit Application



## FOR TOWN USE ONLY

Date Submitted: \_\_\_\_\_ Case No.: \_\_\_\_\_ Received By: \_\_\_\_\_  
Planning Fee: \_\_\_\_\_ Other Fees: \_\_\_\_\_ Case Planner: \_\_\_\_\_

	<u>Initial Deposit</u>	<u>Actual Cost not to exceed</u>
Outdoor Display/Sale Permit	\$337	Actual Cost

***\*Should processing time exhaust the initial deposit amount, the applicant will be required to deposit additional funds.***

*Please type or print legibly in ink*

**PROJECT ADDRESS/LOCATION:** \_\_\_\_\_

### APPLICANT INFORMATION

Property Owner: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Applicant: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

### PROPERTY INFORMATION

Assessor's Parcel No.(s): \_\_\_\_\_ Property Size: \_\_\_\_\_

General Plan Designation: \_\_\_\_\_ Zoning: \_\_\_\_\_

### OUTDOOR DISPLAY/SALE INFORMATION

Hours/time of outdoor display: \_\_\_\_\_

Comprehensive description of items to be displayed (i.e., furniture, collectibles, feed and tack): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### SUBMITTAL REQUIREMENTS

**MATERIALS REQUIRED:**

- Completed and signed application form and responsibility sheet. Signatures need to be either notarized or witnessed at Town Hall.
- Completed and signed applicant responsibility sheet.
- Written permission of the property owner to conduct the outdoor display/sale.
- Three (3) sets of a dimensioned site plan showing the location of the merchandise display, parking and the location and dimensions of all existing and proposed structures.
- Town of Apple Valley Business License.

**NOTE: Only properties zoned C-G, C-S or C-V with frontage on Outer Highway 18, within the proposed Apple Valley Village Business Improvement District between Navajo and Mesquite Roads are eligible to apply for an Outdoor Display/Sale Permit application. All other properties are subject to the limitations of Development Code Section 9.21.110 "Parking Lot and Sidewalk Sales". All items displayed outdoors must be directly related to and associated with a retail business located on the site.**

The following items will be cause for denial or revocation of an Outdoor Display/Sale Permit:

1. If any combination of two (2) or more Municipal Code violations are documented by the Town of Apple Valley, issued within twenty-four (24) months prior to the date of the Outdoor Display/Sale Permit (relating to that Event); or,
2. The listed applicant for the Outdoor Display/Sale Permit has, or where the property owner, tenant or lessee, of the property listed as the intended site of the outdoor display and/or sale has a Municipal Code violation(s) being processed by the Town of Apple Valley or pending before a Court of competent jurisdiction.

I certify that the information provided in this application is correct and that I have read the zoning requirements and operating standards. I agree to comply with all State, County, and Town ordinances and regulations relating to this application and subsequent approval of permits. I am the owner of the business and/or property referenced in this Permit Application and shall indemnify, defend and hold harmless the Town of Apple Valley, its officers, agents and employees, from and against any and all claims, liabilities, obligations, judgments, losses or damages, or any portion thereof, including attorneys' fees and costs, with attorneys of the Town's choosing, arising from any injury or death to persons, including injuries or death to Company's own employees, or damage to property, arising out of the outdoor display/sale of merchandise associated with this Permit.

Signature of Responsible Person: \_\_\_\_\_ Date: \_\_\_\_\_

Initials of staff member verifying, by direct examination of a valid license, the information detailed above: \_\_\_\_\_

**TOWN USE ONLY**

This Outdoor Display/Sale Permit is approved as indicated on the attached plans and will become valid once the applicant has signed, and returned to the Planning Division, the attached Acknowledgement and Acceptance of Conditions.

Approved by: \_\_\_\_\_ Date \_\_\_\_\_  
Planning Division

## OUTDOOR DISPLAY/SALE OPERATING STANDARDS

Outside display or sales of merchandise shall be subject to Administrative approval of an Outdoor Display/Sale Permit and conform to the following:

1. The merchandise on display, or for sale, shall be located outside an enclosed building only during the business hours of the related or associated business. No merchandise shall be stored or displayed outdoors on a twenty-four (24) hour basis.
2. All merchandise displayed or made available outside of an enclosed building shall consist of new items, collectables and/or antiques (as defined herein) and new hand-made crafts. No second-hand or previously used items (except antiques and collectables) shall be displayed or allowed for sale outside of an enclosed building. No items shall be displayed upon the ground, except those items which, by their nature (such as antique furniture), are too large or too heavy to be placed upon a display table.
3. All merchandise displayed or made available outside an enclosed building shall not obstruct the entrance/exit to the development or any building, drive aisle, driveway, emergency aisle or exit or required parking spaces. Said merchandise shall not be placed in or be allowed to damage or negatively impact landscaped areas on site.
4. All merchandise displayed or made available outside an enclosed building shall not be placed in a manner so as to become a visual distraction to motorists or pedestrians using the public right-of-way, or interfere with traffic signals or controls.
5. The merchandise displayed or made available for sale outside an enclosed building shall not interfere with, or impede the flow of, pedestrian or vehicular traffic, on, within or through the site.
6. No items, or any portion of a displayed item, shall be displayed in the public right-of-way.

Antiques, collectibles and second-hand merchandise are defined as follows:

1. An antique is defined as any hand-made or manufactured product, such as an automobile, a work of art, piece of furniture, jewelry, clothing or decorative object, produced during or prior to World War II or which is indicative of a specific period of craftsmanship and design.
2. A collectible is any mass-produced product, no longer manufactured and of limited availability, such as coins, books, stamps, clothing, bric-a-brac, curios or similar objects, regardless of its age, which represents an earlier period, style or fad, and which, when originally produced, carried an inexpensive retail price but has taken on an intrinsic value greater than that original value and which continues to appreciate with time.
3. Second-hand merchandise pertains to any products, goods or items offered or displayed for sale or exchange to the general public which have been previously used by the seller or other(s) but which cannot be classified as antiques or collectibles.

**OUTDOOR DISPLAY/SALE PERMIT  
APPLICANT RESPONSIBILITY SHEET**

The Town of Apple Valley herewith informs all Outdoor Display/Sale Permit applicants that any and all Code violations that occur relating to the Outdoor Display/Sale shall be the sole and complete responsibility of the applicant. This responsibility includes all actions of all employees, associates, contractors or vendors under the control of, or contracted with, the applicant relating to the Outdoor Display/Sale. As such, the following information is required for any Outdoor Display/Sale Permit application to be considered complete.

Please initial that you have read and understand the information above. \_\_\_\_\_

Company/Corporate Name (if any): \_\_\_\_\_

Responsible Person's Name with Company/Corporation: \_\_\_\_\_

Responsible Person's Position with Company/Corporation: \_\_\_\_\_

Driver's License Number: \_\_\_\_\_ State: \_\_\_\_\_

Current Address: \_\_\_\_\_

Current Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_

Height: \_\_\_\_\_ Ft. \_\_\_\_\_ in. Weight: \_\_\_\_\_ lb.

Eye Color: \_\_\_\_\_ Color of Hair: \_\_\_\_\_

**PLEASE NOTE:**

If a Municipal Code violation is documented by a Town of Apple Valley employee, before, during or after an approved Outdoor Display/Sale (relating to the Outdoor Display/Sale), the above information will be used as the basis to forward a Municipal Code Citation to the Outdoor Display/Sale applicant, which will then be forwarded to the appropriate Municipal Court for action.

Responsible Person's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Initials of staff member verifying, by direct examination of a valid license, the information detailed above: \_\_\_\_\_