

**TOWN OF
APPLE VALLEY, CALIFORNIA**

AGENDA MATTER

Subject Item:

STATE LEGISLATIVE ADVOCACY SERVICES

Summary Statement:

The Town continues to need dedicated legislative representation by a firm that can accurately convey Apple Valley's message to the Legislators and Administration. A lobbyist who can advocate on behalf of the Town of Apple Valley to garner support for fiscal decisions that directly impact the Town's infrastructure is critical. Additionally, retaining an experienced lobbyist who has a demonstrated record of successfully advocating and securing funds for municipal clients is imperative.

The Town issued a Request for Proposals (RFP) to solicit proposals from lobbyists experienced in representing local governments in Sacramento. On March 24th, Mayor Roelle appointed an Ad Hoc Committee to review the proposals.

On April 29 and May 4, the Ad Hoc Committee interviewed the firms that met the minimum qualifications of the RFP. After interviewing each firm and completing a background check, the Ad Hoc Committee recommended the contract be awarded to Lehman Levi Pappas & Sadler.

Recommended Action:

Authorize the Town Manager to execute a contract with Lehman Levi Pappas & Sadler for a fee of \$4,000 per month to provide general State legislative advocacy services to the Town.

Proposed by: Frank W. Robinson, Town Manager **Item Number** _____

T. M. Approval: _____ **Budgeted Item** **Yes** **No** **N/A**