

**TOWN OF
APPLE VALLEY, CALIFORNIA**

AGENDA MATTER

Subject Item:

PORTABLE SIGNS (EXTENSION OF TIME TO DISPLAY TEMPORARY SIGNS)

Summary Statement:

To assist local business owners during the current economic downturn, staff is requesting that the Town Council extend the period of time businesses have to display portable signs. The "Portable Sign Agreement" was previously offered by the Town Manager to local businesses, in January 2009, for period not to exceed six (6) months. Each business is allowed one (1) portable sign, when in conformance with the "Portable Sign Agreement". Typically, these types of signs are otherwise prohibited, as specified in the Development Code.

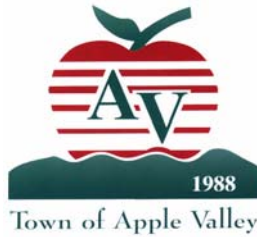
The businesses owners who have received approval of Portable Sign permits will be notified by staff of this extension and that the January 2010 deadline will be the final extension given. The "Portable Sign Agreement" form is available at the Planning Division and is attached to this report.

Recommended Action:

Move to receive and file the report and to initiate an extension of the Portable Sign permits to January 15, 2010.

Proposed by: Town Manager Item Number _____

Town Manager Approval: _____ Budget Item Yes No N/A



PORTABLE SIGN AGREEMENT (For Temporary Signs Only)

FEE: No Charge

FOR TOWN USE ONLY

Date Submitted: _____ Case No. _____ Received by: _____

Business Name: _____ Phone _____

Address _____ Email _____

Applicant/Property or Business Owner _____

Do you have permission from the property owner to place the sign on property: Yes _____ No _____

Regulations Governing the Use of Portable Signs

1. Only one (1) on-site, portable sign is allowed per business, per street frontage. Off-site signs are not permitted.
2. Maximum size is six (6) square feet and the sign may be two (2) sided.
3. Maximum sign height is four (4) feet above grade.
4. One temporary, single pole sign with a maximum height of eight (8) feet, located on private property.
5. Signs may only be displayed during the posted hours the business is open to conduct business.
6. Signs must be professionally constructed and all lettering done in a professional workmanlike manner.
7. Signs may not be illuminated or contain any electrical components.
8. Construction must be such that the sign will be weighted against falling or blowing over.
9. Signs shall have a minimum separation distance of thirty (30) feet on private property, along the right-of-way or twenty (20) feet if located along privately owned drive aisles or pedestrian walkways.
10. Signs may be placed on privately owned sidewalks within commercial centers provided a four (4)-foot wide unobstructed pedestrian path is maintained.
11. Prohibited Sign Locations:
 - a. Clear Site Triangle
 - b. Any public right-of-way
 - c. Anywhere outside the boundaries of affected private property
 - d. On fences, boulders, planters, on other signs, vehicles, utility facilities or any structure

I certify that I have read the Town of Apple Valley's regulations governing the use of portable signs and that placement and use of this sign will not violate those regulations. I further agree to defend, at my sole expense (with attorneys approved by the Town), hold harmless and indemnify the Town, its agents, officers and employees, against any action brought against the Town, its agents, officers or employees concerning the approval of this project or the implementation or performance thereof, and from any judgment, court costs and attorney's fees which the Town, its agents, officers or employees may be required to pay as a result of such action. The Town may, at its sole discretion, participate in the defense of any such action, but such participation shall not relieve the applicant of this obligation under this condition.

Signature of Business Owner/Authorized Agent

Date

Note: The recorded Conditions, Covenants and Restrictions (CC&Rs) for the affected private property shall govern said property(s) sign requirements and if none exist, the Town's provisions shall be adhered to.