

**TOWN OF APPLE VALLEY
TOWN COUNCIL/PARKS AND RECREATION COMMISSION**

**JOINT SPECIAL MEETING
MINUTES – January 11, 2012**

CALL TO ORDER:

Mayor Stanton called to order the Joint Special Meeting of the Apple Valley Town Council at 6:01 p.m.

Roll call was taken with the following members present:

ROLL CALL:

Present: Council Members: Emick; Nassif; Roelle; Mayor Pro Tem Coleman; Mayor Stanton.
Absent: None.

Present: Commission Members: Martin; Smith; Vice-Chair Tatera; Chair Khoury.
Absent: Commission Member Hinkle

PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was led by Town Manager, Frank Robinson.

PUBLIC COMMENTS

None.

CLOSED SESSION

1. Update On The Parks And Recreation Master Plan; Discussion Of Implementation Survey Findings And Plan Approach

Ralph Wright, Park and Recreation Manager, presented the staff report as filed with the Town Clerk's office. He introduced Ms. Cindy Mendoza, MIG, Inc. to the Town Council and Park and Recreation Commission.

Cindy Mendoza, MIG, Inc. provided the Council and Commission with an overview of the Implementation Survey. Ms. Mendoza respectfully requested that the Council provide direction in order to move forward in the future.

Dr. Timothy McLarney, True North Research, provided the Council and Commission with a power point presentation on the Implementation Survey and summarized the key topics of the survey.

Dr. McLarney commented on Option A – Preferred future funding package. He noted that the survey clearly shows that a majority of residents value the Park and Recreation and Trails service areas.

Mayor Stanton asked questions regarding senior participation in Town programs and events.

Dr. McLarney commented on Option B – Utilize current budget with no additional funding. He noted that the top priority expressed by residents included continuation of maintaining and repairing existing Park and Recreation facilities, programs for the youth, and improving and adding restrooms as needed.

Dr. McLarney commented on Option C – Create a messaging plan with overview of three (3) potential scenarios: 1. Decreased funding support, 2. Continued level of funding, and 3. Increased funding via some type of taxing measure.

Mayor Stanton expressed concern regarding an increase in sales tax.

Mayor Pro Tem Coleman commented on the minimal savings that would come from closing the Aquatic Center. She asked a series of questions regarding residential development fees and commercial development fees.

Discussion ensued regarding the various options presented to the Council and Commission.

John Brown, Town Attorney, recommended that the Council take the opportunity to review the laws and standards of placing a measure on the ballot in order to discuss it and not have to be subject to uncertainty as to the definition. He responded to the questions asked by the Mayor regarding the success of measures in recent ballots.

Dr. McLarney commented on parcel taxes. He recommended that the Council review each of the options presented tonight to decide how to move forward.

Mayor Pro Tem Coleman commented on an email she recently received addressing the last election on tax measures. She would like staff to forward it to the Council for review.

Councilman Roelle requested whether or not a drop in revenue can be expected due to a sales tax and whether or not there would be an impact in receiving grants because the Town would be considered a self help city.

Commissioner Tatera questioned whether or not increasing fees would help the current deficit.

Mayor Stanton expressed concern regarding Option A and asking for a sales tax increase. She stated she would not support a tax increase.

Commissioner Khory stated that although she is opposed to a sales tax, it would resolve some of the deficit in the Parks and Recreation Department. She would like the Ad Hoc Committee to come back with more information on this issue.

It was the consensus of the Town Council and the Parks and Recreation Commission to continue this meeting to a future date after more information has been collectively put together by the Ad Hoc Committee.

ADJOURNMENT

MOTION

Motion by Mayor Stanton, seconded by Mayor Pro Tem Coleman, and unanimously carried, to adjourn the Joint Special Meeting at 8:13 p.m.

Mayor

Town Clerk